



November 30, 2018

Dear Mandeville Business,

On March 23rd 2019, Woodlake Elementary School is hosting the 11th Annual Pelican Palooza. This popular Mandeville community event welcomed over 700 families and raised over \$25,000 last year. Proceeds from this event provide support to numerous educational improvements and enhancements including library books, musical instruments, art supplies, PE equipment, computers, computer instructors, and Voyager Tutors.

For our 2019 event we have increased our goal and hope to raise \$30,000. Accomplishing this will help continue to improve the learning experience and environment to better serve our students.

Would you consider sponsoring our event by making a tax-deductible donation? In appreciation of your sponsorship we can provide a marketing opportunity on our social media platforms, signage at the event and advertising space in our final newsletter of the year. Attached are the sponsorship levels and the benefits they provide.

Please fill out and return the attached form to pelicanpalooza@woodlakepta.org. We are a 501 (C) (3) non-profit organization and upon receiving your donation we will provide you a letter of acknowledgement with our Tax ID number. Sponsorship deadline is January 18, 2019, however we are offering an incentive to any business that commits by December 14, 2018 (see form for details).

We hope you can contribute, and we appreciate your support and involvement in enriching the education of our students. Please feel free to call me with any questions about this partnership opportunity, 504-300-5456.

With gratitude,

Erin Stover, Pelican Palooza Chairperson
Woodlake Elementary School PTA
pelicanpalooza@woodlakepta.org
504-300-5456