



PELICAN PALOOZA

FUN RUN & MINI CARNIVAL

Dear Community Business,

We have exciting news! On March 24th, Woodlake Elementary School is hosting the 10th Annual Pelican Palooza. The popular Northshore community event welcomed over 700 families and raised over \$20,000 last year, providing support to numerous educational improvements and enhancements. We have big plans for Pelican Palooza this year to help us reach our 2018 goal of \$30,000. Accomplishing this goal will help us to continue to improve the learning experience and environment to better serve our students.

Would you consider sponsoring our event by making a tax-deductible donation? In appreciation of your sponsorship we can provide a marketing opportunity on our social media platforms and at the event.

\$1000 Platinum Level Sponsor- A logo at the top of the event t-shirt, posters and banner as well as on the Woodlake Elementary School's website. Receive recognition in our Sponsor Spotlight article and four quarter page advertisements in our Pelican Press Publication. You will also be recognized on our social media platforms and in all event press releases related to the event. We will also provide you with five event t-shirts and five wristbands and expo space for your company at the event.

\$500 Silver Level Sponsor -A large logo on event t-shirt, posters and banner as well as on the Woodlake Elementary School's website. Two quarter page advertisements in our Pelican Press Publication, recognition on our social media platforms and provided with three event t-shirts and three wristbands.

\$250 Bronze Level Sponsor- A small logo on the event t-shirt, posters and banner as well as the Woodlake Elementary School's website. A quarter size advertisement in the Pelican Press Publication and two t-shirts and two wristbands.

To contribute, please mail your gift to Woodlake Elementary School PTA at 1620 Livingston Street, Mandeville, LA 70448. Please email your logo to pelicanpalooza@woodlakepta.org by February 20th for it to be included on event materials. We are a 501 (C) (3) non-profit organization and upon receiving your donation we will provide you a letter of acknowledgement with our Tax ID number.

We hope you can contribute, and we appreciate your support and involvement in enriching the education of our students. Please feel free to call me with any questions about this partnership opportunity, 251-604-1000.

Sincerely,

April Caldwell

Woodlake Elementary School PTA, Corporate Sponsorship Chair